

# Privacy Policy

How Trifecta HQ collects, uses, and protects personal information connected with the Whop membership.

|                |                                             |
|----------------|---------------------------------------------|
| EFFECTIVE DATE | July 19, 2026                               |
| OPERATOR       | Johnny Reyes, doing business as Trifecta HQ |

## 1. Scope

This Privacy Policy applies to personal information handled by Trifecta HQ in connection with the membership sold through Whop, including related access through Discord, TradingView, email, and support channels. Third-party platforms have their own privacy policies and act independently for information they collect directly.

## 2. Information We Collect

Depending on how you use the membership, we may receive or collect the following categories of information:

- Identity and contact information, such as your name, email address, country, Whop username, Discord username or ID, and TradingView username.
- Transaction and subscription information, such as plan, purchase date, renewal status, access status, refund or dispute records, and limited billing details made available by Whop. Trifecta HQ does not directly collect or store full payment-card numbers.
- Account and access information, such as connected platform identifiers, membership roles, access history, and security or moderation records.
- Communications and user content, such as support messages, questions, assignments, chart screenshots, feedback, and community posts.
- Technical information made available by platforms, such as timestamps, device or browser information, approximate location, IP-related information, and logs used for security, troubleshooting, or abuse prevention.

## 3. How We Use Information

We use personal information to:

- Provide, verify, and administer membership access.
- Connect and manage Whop, Discord, and TradingView access.
- Deliver educational content, feedback, community support, and customer service.
- Process cancellations, refunds, disputes, and account issues.
- Protect the membership, enforce rules, prevent fraud, and investigate misuse.
- Maintain, troubleshoot, and improve content, indicators, and operations.
- Comply with legal, tax, accounting, payment, and regulatory obligations.
- Send service-related messages and, where permitted, relevant product or membership updates.

## 4. Legal Bases for EEA and UK Users

Where European Economic Area or United Kingdom data protection law applies, we process personal information as necessary to perform our contract with you, comply with legal obligations, protect legitimate interests such as security and service improvement, and obtain consent where consent is legally required. You may withdraw consent at any time without affecting prior lawful processing.

## 5. How We Share Information

We may disclose personal information only as reasonably necessary to:

- Whop for checkout, billing, subscription administration, access, refunds, fraud prevention, and disputes.
- Discord and TradingView to provide community and indicator access.
- Service providers that support communications, storage, security, analytics, customer support, or business administration.
- Professional advisers, payment partners, regulators, courts, or authorities where required or reasonably necessary to protect rights, safety, and legal interests.
- A successor or buyer in connection with a merger, sale, restructuring, or transfer of the business, subject to appropriate confidentiality and legal requirements.

## 6. No Sale of Personal Information

Trifecta HQ does not sell personal information for money. Trifecta HQ does not knowingly share personal information for cross-context behavioral advertising. Where applicable law defines these terms differently, you may contact us to exercise available opt-out rights.

## 7. International Data Transfers

Trifecta HQ is operated from the United States and uses platforms and service providers that may process information in other countries. Where required, reasonable safeguards are used for international transfers. Privacy protections may differ from those in your home jurisdiction.

## 8. Data Retention

We retain personal information only for as long as reasonably necessary to provide the membership, maintain security and records, resolve disputes, enforce agreements, and satisfy legal, tax, accounting, and payment obligations. Retention periods vary by information type. Information may be deleted, anonymized, or securely archived when no longer needed.

## 9. Security

We use reasonable administrative, technical, and organizational safeguards appropriate to the nature of the information. No online service or storage system is completely secure, and absolute security cannot be guaranteed. You are responsible for protecting your own account credentials.

## 10. Your Privacy Rights

Depending on your location and applicable law, you may have rights to request access, correction, deletion, restriction, portability, objection, or withdrawal of consent. You may also have the right to complain to a data protection authority.

To submit a request, email us using the contact information below. We may need to verify your identity and may retain limited information where legally permitted or required. We will not discriminate against you for exercising applicable privacy rights.

## 11. California Privacy Information

Where the California Consumer Privacy Act applies, California residents may have rights to know, access, correct, or delete covered personal information, to opt out of covered sale or sharing, to limit certain uses of sensitive personal information, and to receive equal service when exercising those rights.

The categories described in Section 2 are the categories Trifecta HQ may collect. They are used and disclosed for the business purposes described in Sections 3 and 5. Trifecta HQ does not knowingly sell personal information or use sensitive personal information to infer characteristics.

## 12. Children

The membership is intended only for adults aged 18 or older. We do not knowingly collect personal information from children. If you believe a minor has provided information, contact us so it can be reviewed and deleted where appropriate.

## 13. Third-Party Services

Whop, Discord, TradingView, and other linked services control their own data practices. Review their privacy policies before use. Trifecta HQ is not responsible for independent third-party privacy practices.

## 14. Changes to this Policy

We may update this Privacy Policy to reflect operational, legal, or platform changes. The updated effective date will appear at the top. Material changes will be communicated where required by law.

## Contact

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|----------|-------------------------------------------------------------|
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